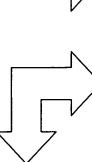
Entrepreneurial/VC Community Center

Entrepreneurs



Financial Capital

> Universe VC.com: SAME OLD STORY

"Smart Conduit"

(local)VC.com's

w/3-way access

Consolidating & The Key Players Connecting

NEW TECHNIQUE... Web-assisted with

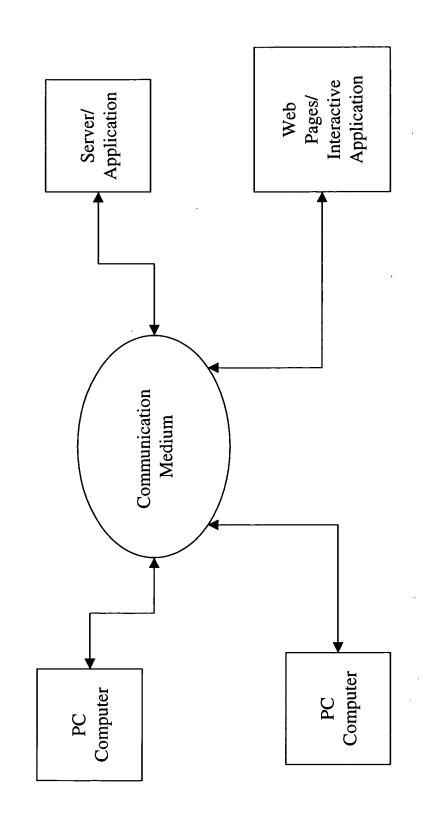
Software Smarts

Draft/Confidential

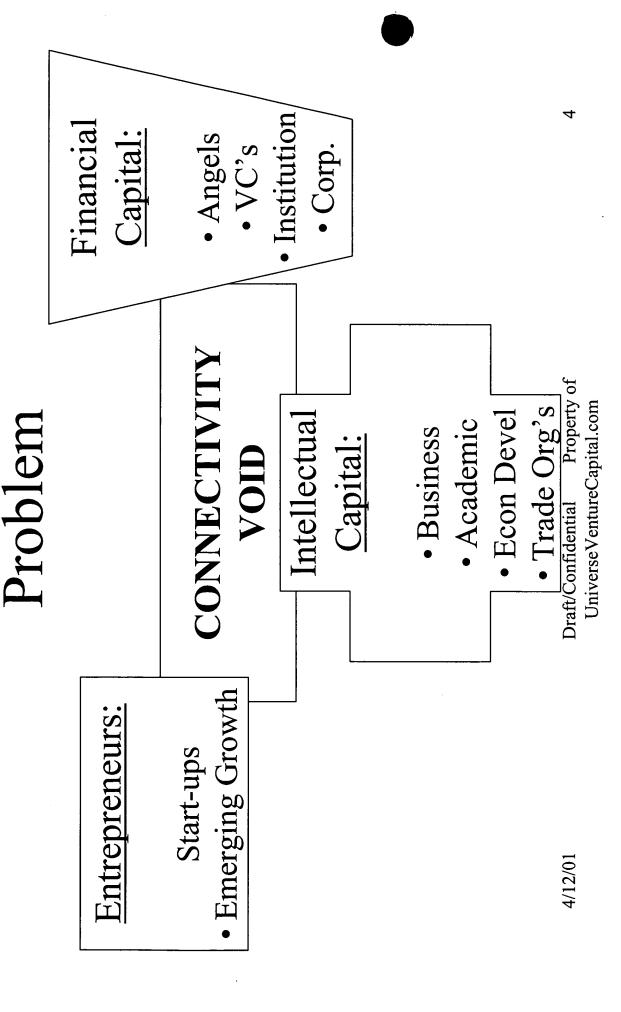
4/12/01

Intellectual Capital Property of UniverseVentureCapital.com

User System

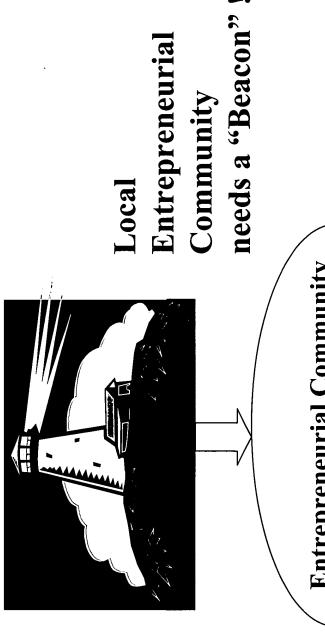


UniverseVentureCapital.com



5

SOLUTION



Entrepreneurial Community
Commerce
Center

Draft/Confidential Property of UniverseVentureCapital.com

Business Applications

Financial Capital UniverseVC.com: Entrepreneurs

Access to Deals

 Access to Capital/ Strategic Alliances

Planning Tool Set

(local)VC.com's

w/access to

 Access to University Technology Transfer

> Smart 24/7 Access to Professional Services

Knowledge-base

Intellectual

Capital

Knowledge-base

• Networking

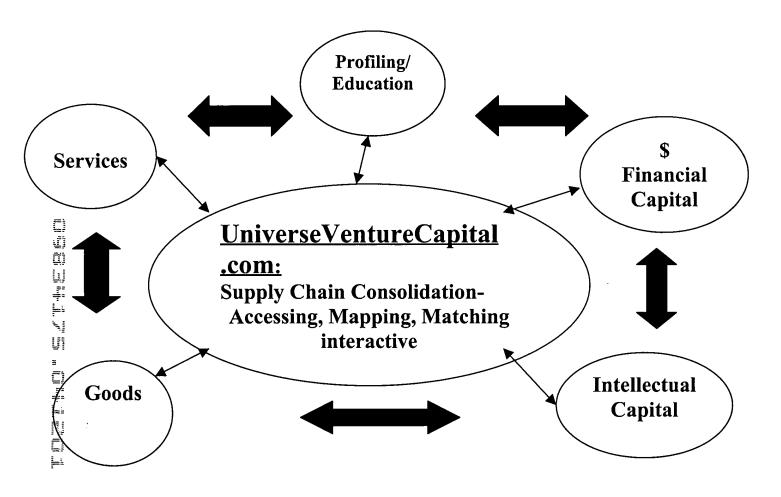
 Access to University Technology Transfer

 Promotion/Advertising 24/7 Sales Lead Tool

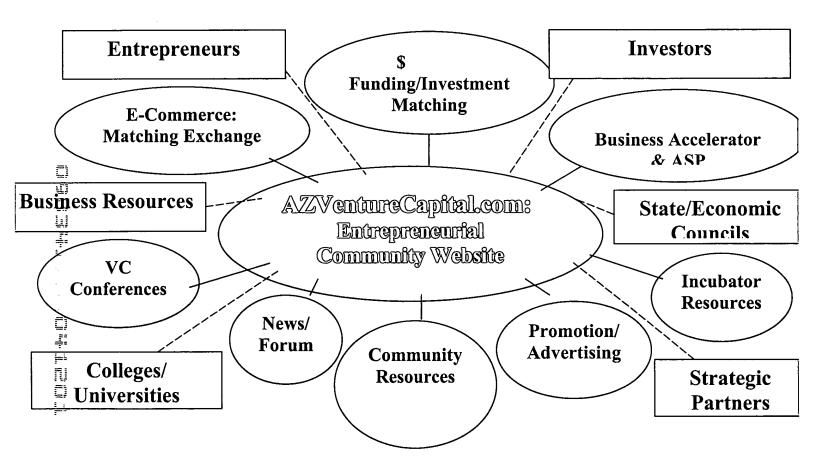
Draft/Confidential

UniverseVentureCapital.com

"Entrepreneurial/Venture Capital Community Supply Chain"



"Community Website Strategy- Products(red) and Players(gray)"



HOME ABOUT US ACCELERATOR B to B ENTREPRENEURS FORUM INVESTORS NEWS RESOURCES

ABOUT US

- Company: info problem product market goals
 - "Connecting Communities":

Web application mapped to a new venture acceleration workflow process acting across global/national/state/metro economies

Management/

Advisors

Mission

Process

Community

Company

UniverseVentureCapital.com:

(elevates local VentureCapital.com's)

= Global Entrepreneurial

Products

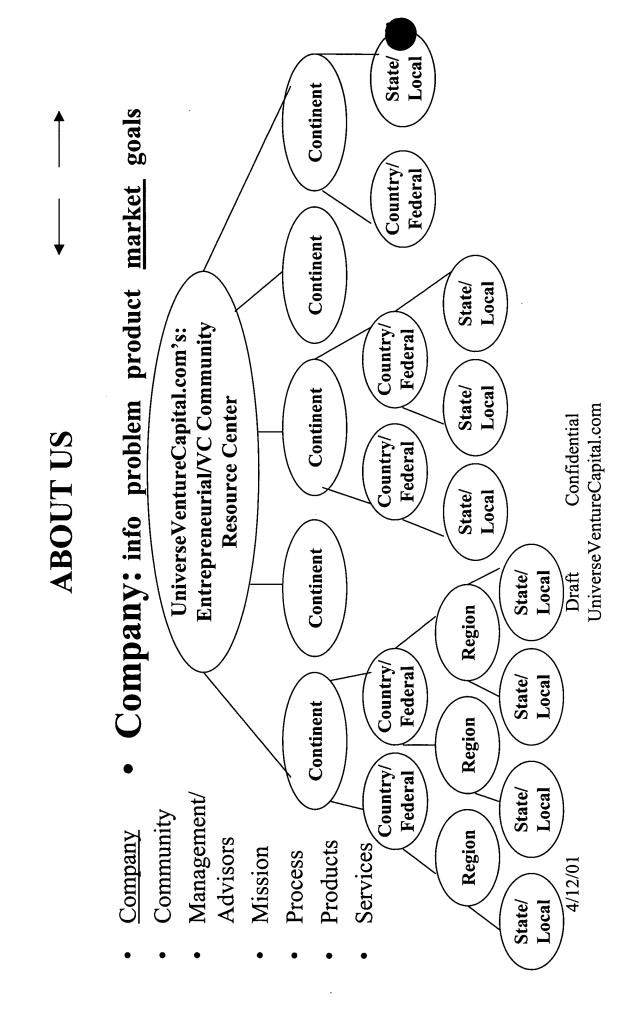
Services

Community Website

4/12/01

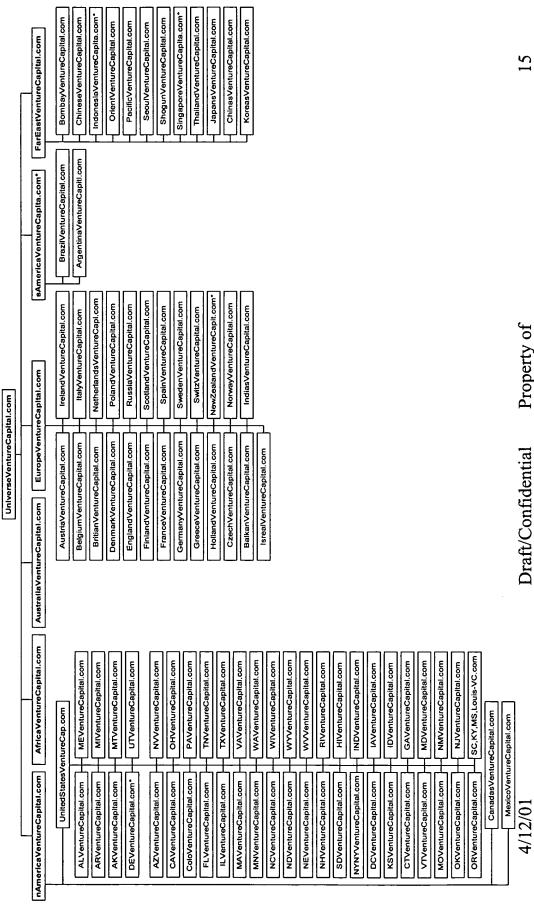
Draft Confidential UniverseVentureCapital.com

HOME ABOUT US ACCELERATOR B to B ENTREPRENEURS FORUM INVESTORS NEWS RESOURCES



(P: Domain Inventory

Global VentureCapital.com Domain Names



UniverseVentureCapital.com



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> Incubator/ Startups

Accelerator/ CEO Mentor

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C mmi B-B Exc UVC.c & Ch

WELCOME!



Welcome on to AZVentureCapital.com

Search	for:

Start Search Reset

Search

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UniverseVentureCapital.com Website Mapping

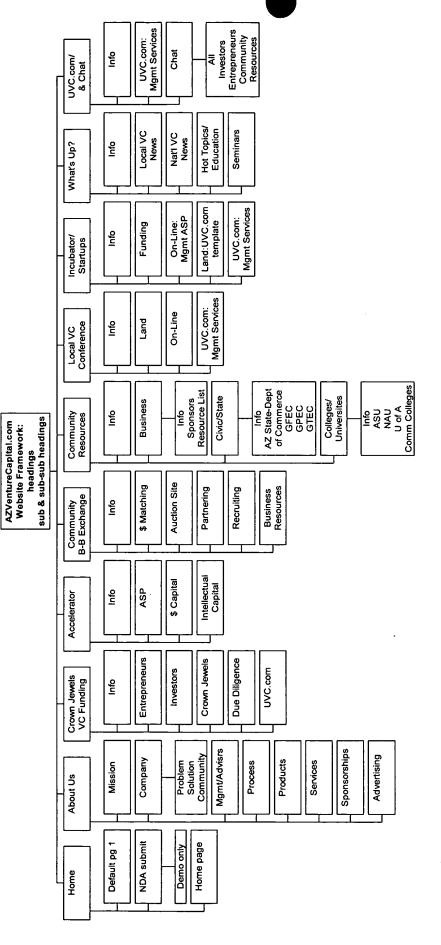
Website Activities, Schedule, and Permission Legend:
Open Permission- O Green(bold border). Phase I and Static Info Registration Permission- R Green(bold border). Phase Info Interactive Password Permission Levels- P Gray(dotted border). Phase II/III and Interactive

(O) Management (O) Company (O) Board of Directors (O) Advisory Council (O) Sponsors (O) Mission About Us (O) Site Map (O) Sign in Ноше (O) Listings: By Month (O) Listings: By Industry Events AZVentureCapital.com Site Map (O) Educational Information (P) Postings: By Industry (P) Bulletin Board (P) Postings: By Technology Technology Transfer (O) Registration/ Application (P) Chat/Bulletin Board (R) Member List: Intellectual Capital (P) Postings: Diamonds in the Rough (P) Funding Postings: Crown Jewels (P) Chat/Bulletin Board (P) Member List: (Investors only) (O) Registration (O) Investor Information (P) My File Cabinet Financial Capital (R) Resources Listings: Community/Business (R/P) Virtual Incubator/Accelerator (R/P) Funding/ Strategic Alliances (O/P)Technology Transfer R/P) CEO Mentor (O) Registration/ Application (R) Educational Information (O) Chat/Bulletin Board Entrepreneur (R) Recruiting (P) My File Cabinet (R) Auction

4/12/01

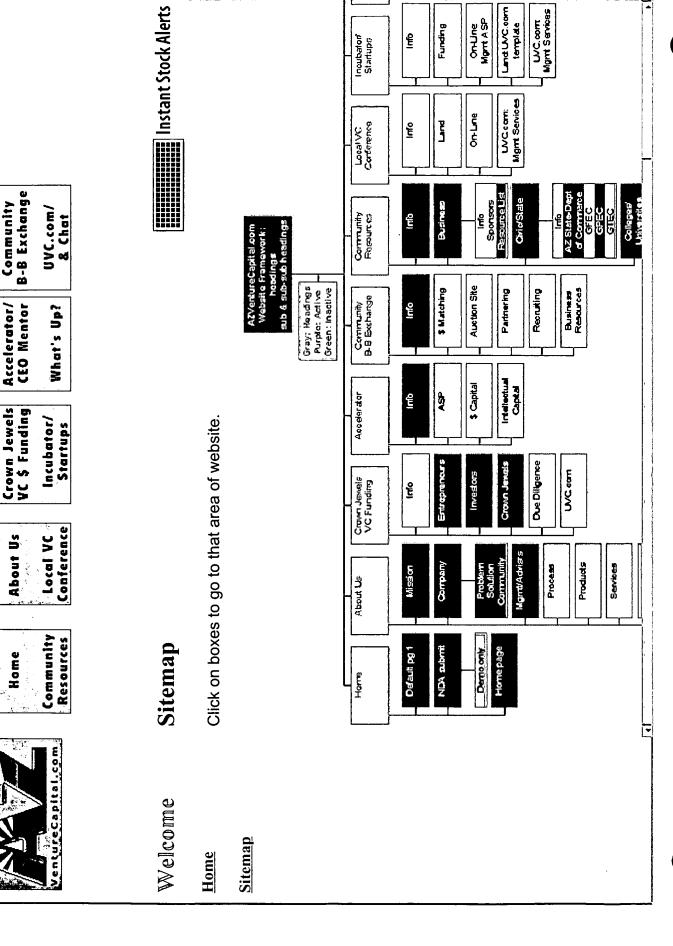
Draft AZVentureCapital.com رمىرتاھەلتار

UniverseVentureCapital.com Website Organizational Chart (local community example)



4/12/01

Confidential UniverseVentureCapital.com

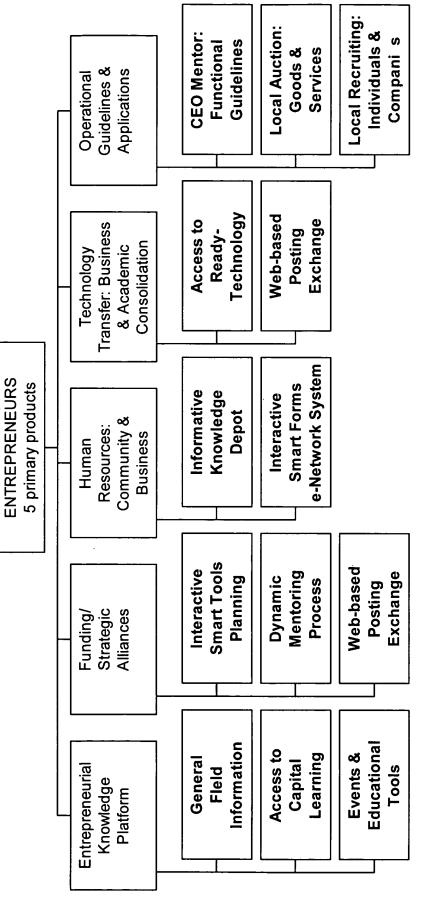




Entrepreneurs. Product Tools

(local community example)
Entrepreneur's Product Suite

UniverseVentureCapital.com



4/12/01

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UniverseVentureCapital.com

Example Template

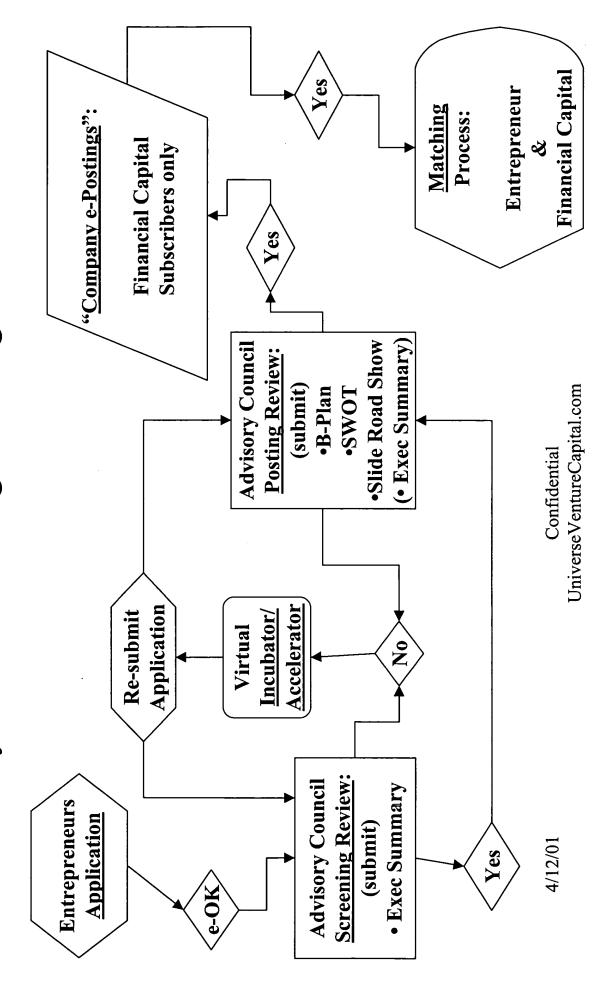
Executive Business Summary

(list company name, provide logo if possible)

Company and Background
(the "Company") was founded in (month) of (year) and is located in (city), (state). The Company's is currently in the (choose; start-up, emerging growth, middle market pilot launch, full operation) stage within the (choose list; industry type). The Company is (choose: privately-held, public) and has been incorporated as (choose; (choose;
(year) and is located in (city), (state). The Company's is
currently in the (choose; start-up, emerging growth, middle market pilot launch,
full operation) stage within the (choose <u>list</u> ; industry type). The Company is
(choose: privately-held, public) and has been incorporated as (choose;
Arizona, a Delaware) corporation on (list; date). The founding member(s) include (list names/titles),,
The Company's core business description is to provide (briefly describe market solution in <50 words
The Company's mission is to (briefly describe <50 words)
The Company is seeking (choose: outside financial capital, distribution, manufacturing, R&D, M&A primarily due to its strategic plans to (choose; incubate, accelerate, divest) its business. The strategy use of the proceeds will enable the Company to mainly (choose; fundament operations
(choose select; development, operations, sales/marketing, the sale of the Company, other description). The Company strongly believes that the capital infusion will provide enough (choose: economic fuel, beneficial resources, win-win opportunities) to achieve (briefly describe goal(s)<25 words)
WHY? The Company's strategic rationale addressing the WHY of market problem includes (briefly describe the market problem and WHY the Company is planning their strategy <25 word————————————————————————————————————
WHY NOW? Market timing is critical to the success of the Company's strategic solution because (briefly describe the rationale of WHY the current timing in the market for the Company's soluti is critical to success <25 words)

Entrepreneurs:

Dynamic Mentoring/e-Posting Process















About Us

Mission

Company

Information
Problem
Solution
Community

Mgmt/Advisors

Process

Access Table Flow Chart

Products

Services

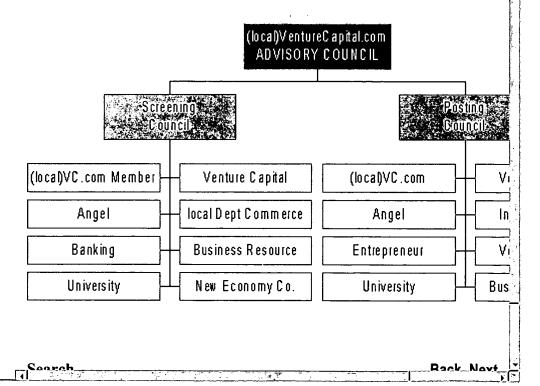
Sponsorships/Ads

Management



Management (not illustrated) AZVentureCapital.com's management team brings together a host of talented individuals with significant experience in founding, funding, developing, operating, and exiting entrepreneurial companies... Advisory Councils AZVentureCapital.com's Advisory team includes leading professionals which are active in the Entrepreneurial Community. These prominent individuals provide a comprehensive array of expertise and networks spanning across this entire business sector. Given the anticipated heavy volume of Entrepreneurial Company reviews, two Councils (Screening, Posting) have been created to reduce the burden on these volunteers and better serve the entrepreneurs with a higher quality review process

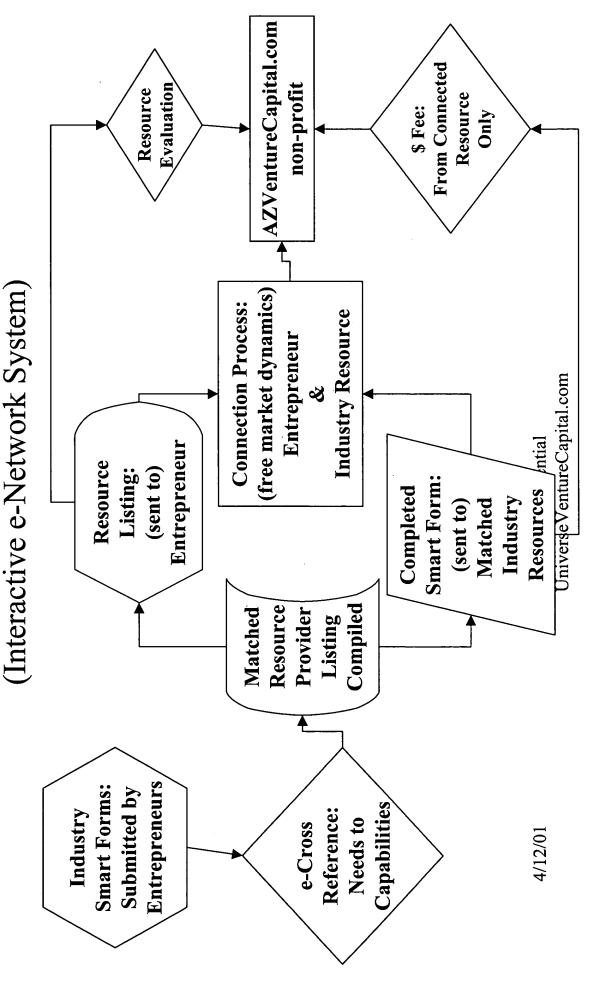
Management/Advisors



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Entrepreneurs:

Virtual Incubator/Accelerator Process

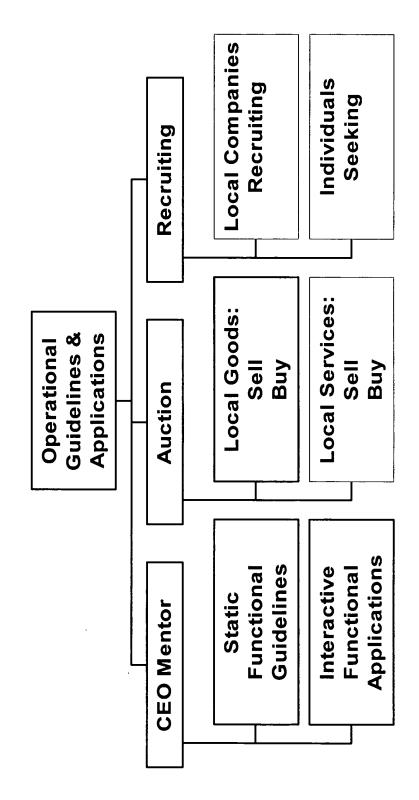


Entrepreneurs:

Operational Guidelines & Applications

(local community example)

AZVentureCapital.com

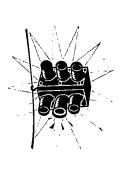


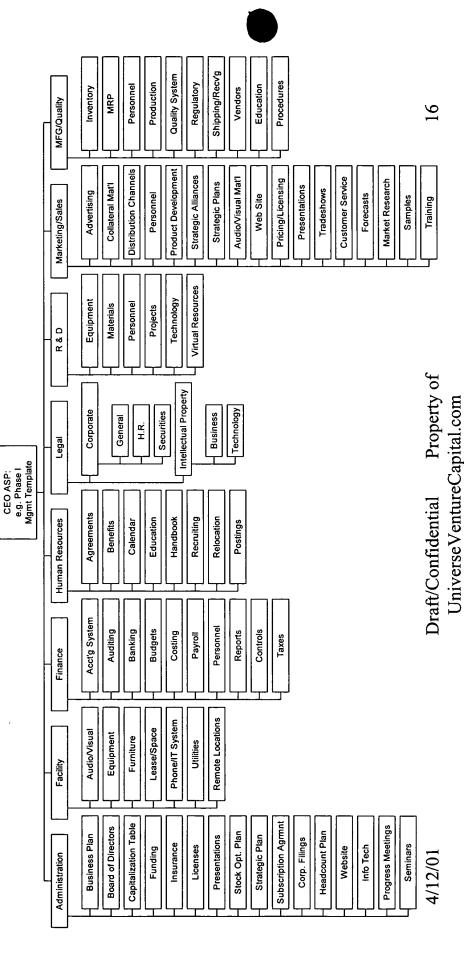
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CEO MENTOR

CEO ASP: Staged Company Mapping and Management System
Phase I: Startup
Phase II: Emerging Growth
Phase III: Full Operations
(green= active, yellow= potential active, red= in-active)







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Resources

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C nference

Cr wn Jewels VC \$ Funding Incubat r/ Startups Accelerator/ CEO Mentor What's Up?

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Access Table Flow Chart

Products

Services

Sponsorships/Ads

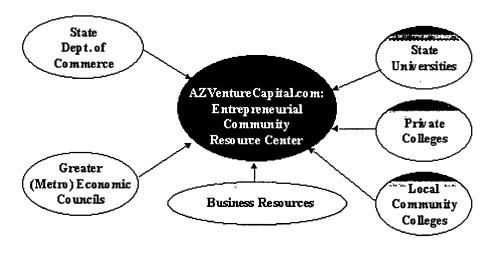
Information



Community Resources: Entrepreneurs create alliances with business resources, local State/economic development groups and teaching institutions...

Goals:

- Enhance the Arizona entrepreneurial community's access to financial and intellectual capital
- Support community leadership in growing Arizona's "New Economy"
- Promote economic development of entrepreneurial companies.



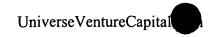
Search

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Business; Resource List

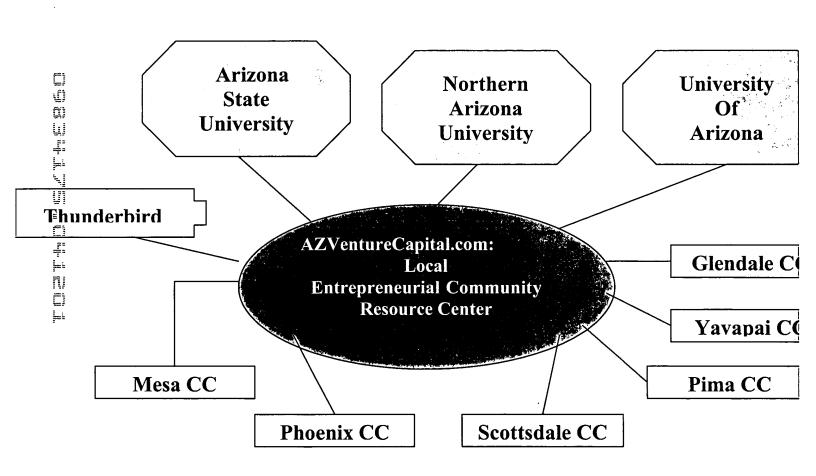
Resource List:

List Accounting Banking Financial Insurance Marketing Real Estate Legal Recruiting **Telcom**

Accounting Resources:

<u>Name</u>	Type/Specialty Stage(s) Division Location
Ernst & Young	Full-service I., II. Entrepreneur Statewide
(LOGO)	Business Description (e.g. elevator pitch)
(hyperlink)	E & Y is a full-service Big 6 accounting firm which offers a unique
9-1-1-1 2	product suite focused solely on the Entrepreneurial Companies
Ţ.	
Remaining Acct	g firm postings

Universities/Colleges (Examples)





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> incubat r/ Startups

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Community Resources

Civic/State: GPEC- Phoenix



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Civic/State

Info
AZ State Dept. of Commerce
GFEC- Flagstaff
GPEC- Phoenix
GTEC- Tucson
GYEC- Yuma

Colleges/ Universities

Info
ASU
NAU
U of A
Community Colleges
Thunderbird Int'l
University

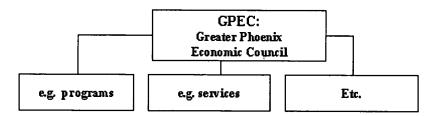
Info

Business News Environment

Organization Programs

Chart

This section provides another exposure vehicle for the Greater Phoenix Economic Council to identify its offerings and programs which benefit the Entrepreneurial Community. It provides a roadmap of insight for the entrepreneur, both in-state and out-of-state, highlighting GFEC"S beneficial business tools, programs and people. This section augments the Department of Commerce's offerings and it would allows the entrepreneur to capture additional opportunities, but, on a more local basis...



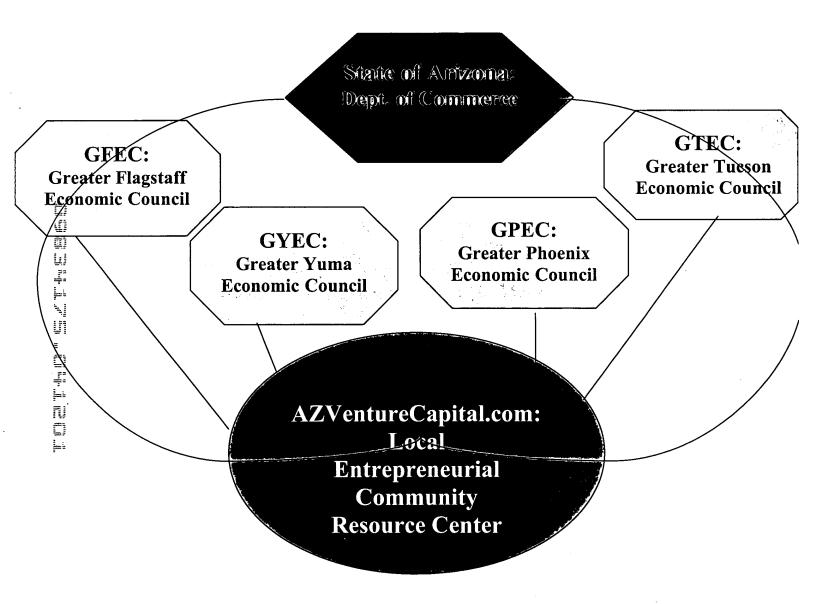
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Economic Development(example)



Academic Resource Center:

A text description for each category:
Description/Insight
Core Competencies
Entrepreneurial Education
On-line Education
Research
Grants
Faculty Consulting
Student Internships
Technology Transfer

Economic Development Resource Center:

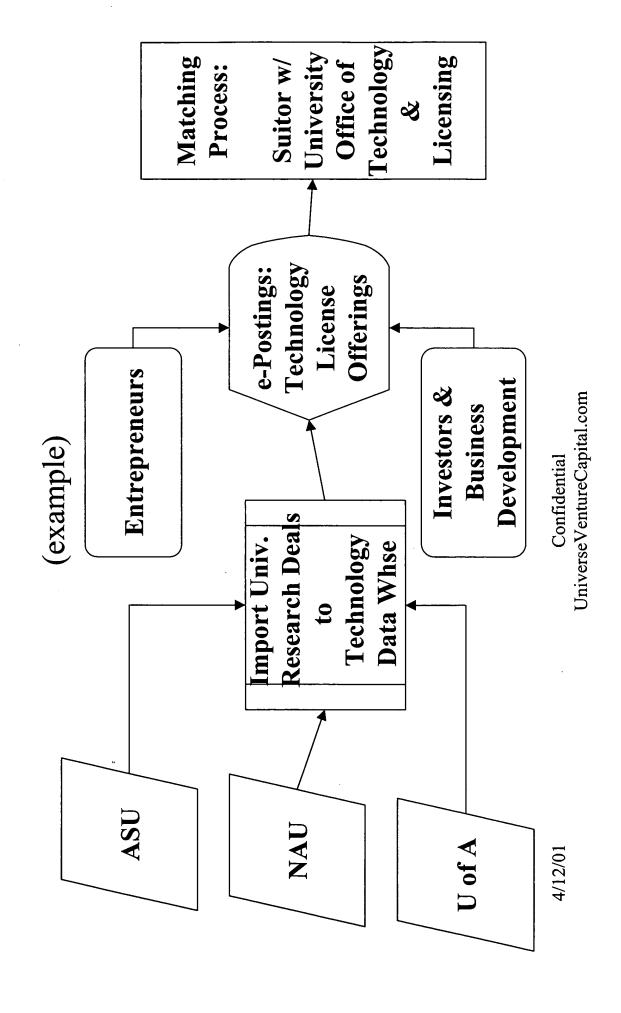
A text description for each category:
Description/Insight
Core Competencies
Services
Knowledge/Education
Research
Grants
Apprenticeships
Job Training
Seminars

Trade Organization Resource Center:

A text description for each category:
Description/Value
Core Competencies
Services
Knowledge/Education
Research
Grants
Job Training
Seminars

Technology Transfer:

License Opportunity Process





Universities/Colleges

University:

Curriculum	Office Technology	Research	Student/Faculty
Focus	Licensing	Programs	Work Programs

Technology Transfer Listings
Industry Technology Type Description Research Dept. Access

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Community Resources

Colleges/Universities: ASU



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Business

Info **Founding Sponsors** Resource List

Civic/State

Info AZ State -Dept. of Commerce GFEC- Flagstaff
GPEC- Phoenix **GTEC-Tucson GYEC- Yuma**

Colleges/ Universities

<u>Info</u>

ASU NAU U of A **Community Colleges** Thunderbird Int'l University

Arizona State University:

Office Technology **Technology** Curriculum Focus Licensing

Programs

Student/FACULTY Work Programs

Industry Technology Type Research Dept. Access Description

Search





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COMPANY PROFILE

UniverseVentureCapital.com Profiles (example) Financial Capital Profile:

Company Name				
Contact Name:	Title:			
Address:				
City:	State:	Zip:		
Phone:	Fax:			
E-mail:				
Sponsor:	Platinum	Gold Silver _	Bronze	_ None Sign-up
(drop-down box))			
Investor Type:	Angel Ver	nture Capital I	nstitutional	Corporate
Business Descri	ption: (provide a l	brief description of l	ousiness; <50 w	ords)
(fill-in box)				
Headquarters:	(list location)			
(fill-in box)				
Territory(s):	Local	State(AZ)	Regional	U.S Int'l other
(drop-down box	fill-in box for other)			
Industry(s):	(list primar	y industry of firm/er	ntity)	
(fill-in box)	· -			
Core Competen	cy (s): (list primary c	ore competency(s) of	f firm/entity)	
(fill-in box)		• • • •	•	
Fund Size:	(list the \$ c	urrently under mana	gement, and av	ailable)
(fill-in box)	•	•		,
Fund Cycle:	(list the ma	turity life of fund; e	arly, mid, end)	
(drop-down box)	•	,	•	
	(list the projected co	empletion of raising	the next fund ar	nd \$ size)
(fill-in box)	` 1 3	1 0		,
	(provide a brief desc	cription that you offe	r the Communi	ty; <50 words)
(fill-in box)	u · · ·	. ,		,
References:	(provide th	ree industry reference	es for due dilig	ence purposes)
(fill-in box)	ur ·			r r
Portfolio of Inv	estment Criteria for	Entrepreneurial C	ompanies:	
Company Type	: Start-up :	Emerging Growth	Middle Ma	rket
(drop-down box)		0 0 _		
	ge: seed	series A ser	ies B serie	es C series D
(drop-down box	pre-IPO	IPO mezzanine	other	
\$ Investment R	ange: (se	elect same as Postin	g drop-down)	
(drop-down box)		·	,	
	ge: (select sam	e as Posting drop-do	own)	
(drop-down box			,	
Co-Investor(s):	Friends/family	Angels Ve	nture Capital	Institutional
(drop-down box)) Corporate		_	
Need(s):	Funding	Distribution M	lfg'g R&	D M & A
(drop-down boxe			-	
Industry(s):		e as Posting drop-do	own)	
(drop-down box)	•	U 1	,	
Niche(s):	(select sub-	-specialty market(s)	within industry	created from entrep. co's
(drop-down box)			•	•
	icy(s): (select primary	core competency(s) created from	entrep. co's
(drop-down box		1 7(-)	,	•
Territory(s):		State(AZ)	Regional	U.S Int'l other
* * *	/fill-in box for other)			· · ·
•	(select range)			
(drop-down box				
	nnsfer: (selec	t Industry(s) of inte	est)	
(drop-down box		(select Technolo		t)
•				
Draft, Confident	ial	UniverseVentureC	apital.com	04/12/01

Entrepreneurs to Financial Capital:

Web-based Posting

Venture Capital Posting Board: (postings)

By Industry By \$ Size All

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Merger/Acquisition	
R&D	
Manufacturing	
Distribution	EVEL:
Funding	FUNDING LE

A. \$50,000-\$1M B. \$\overline{\$1M-\$10M}\$ C. \$10M-\$50M D. Other INDUSTRY TYPE:

Hotels/Motels Manufacturing Real Estate Retail Technology Telcom Transportation Agriculture/Mining Construction Distribution E-Commerce Finance Services Utility All

DUE DILIGENCE TOOLS (on-demand): Non-Disclosure Agreement Requirement by Company: Yes No

Plan Slide Road Show	Report Card
y Business Plan_	24/7 Video TM
Executive Summary	SWOT Analysis

(to access; highlight company and click on desired info)

COMPANY STAGE STRATEGY \$ SEEKING DESCRIPTION FEATURING LOCATION INDUSTRY: Manufacturing STRATEGY: Funding/Distribution FUNDING: B. \$1M-\$10M

Flagstaff, AZ Micritos II. Pilot Launch Funding \$4,000,000 Tissue Diagnostics IP

Gilbert, AZ III. Full Launch Funding/Distrib. \$ 9,500,000 Semi-Conductor Mfg Mfg' Plant Confidential StarChip

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Crown Jewels VC \$ **Funding**

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Process Executive Summary

Investors

Crown Jewels

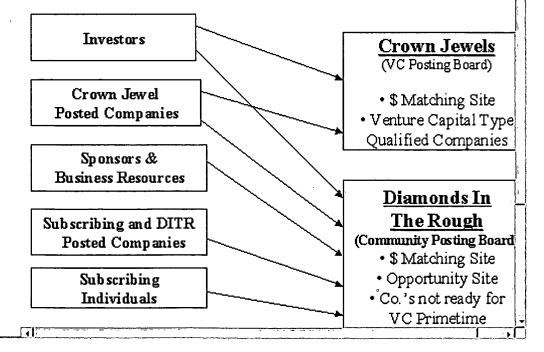
Due Diligence

UVC.com **Services**

Investors

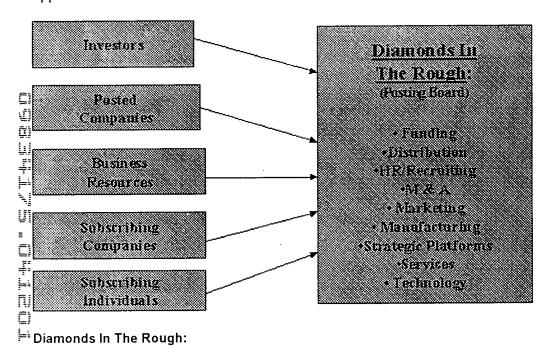


AZVentureCapital.com offers the accredited investors the opportunity to review pre-qualified entrepreneurial companies seeking funding via the Crown Jewels posting board. The Crown Jewels companies are divided and categorized into two distinct sections, by industry and by \$size, in order to provide the investor with a simple approach to identifying companies which align closer to their respective investment portfolios. AZVentureCapital.com's two major objectives are to post pre-screened, highly qualified entrepreneurial companies seeking funding and streamline the investors due diligence process. The submitting entrepreneurial companies are subjected to a rigorous review process, having to pass through both advisory screening and posting panels consisting of leaders from the business community. Secondly, AZVentureCapital.com webbased approach also reduces the logistical barriers by providing a host of templated business tools(executive summary, business plan, road show, swot, 24/7 video) which produce consistency and increase efficiencies in the due diligence process....



Exchange

AZVentureCapital.com extends beyond its Crown Jewel \$ matching product to those companies which are not ready for venture capital primetime funding opportunities, and known as the "Diamond In The Rough" posting board. These companies that don't qualify currently for venture capital are given access to promote their offering to a wider range of business development opportunities in the entrepreneurial community. Meanwhile, the Diamond In The Rough companies can be building the proper structure via the virtual resources offered by AZVentureCapital.com to define, sophisticate and implement strategies designed to accelerate and elevate them to the Crown Jewel level... The entrepreneurial community will have access to vast array of business resources consolidated into this business to business section, Diamonds In The Rough posting board, of AZVentureCapital.com. Diamonds In The Rough subscribers will include accredited investors(angels,vc's, intitutional co.'s), Crown Jewel co.'s, business resources, outside companies, and a variety of individuals, all of which may offer unique and creative opportunities....

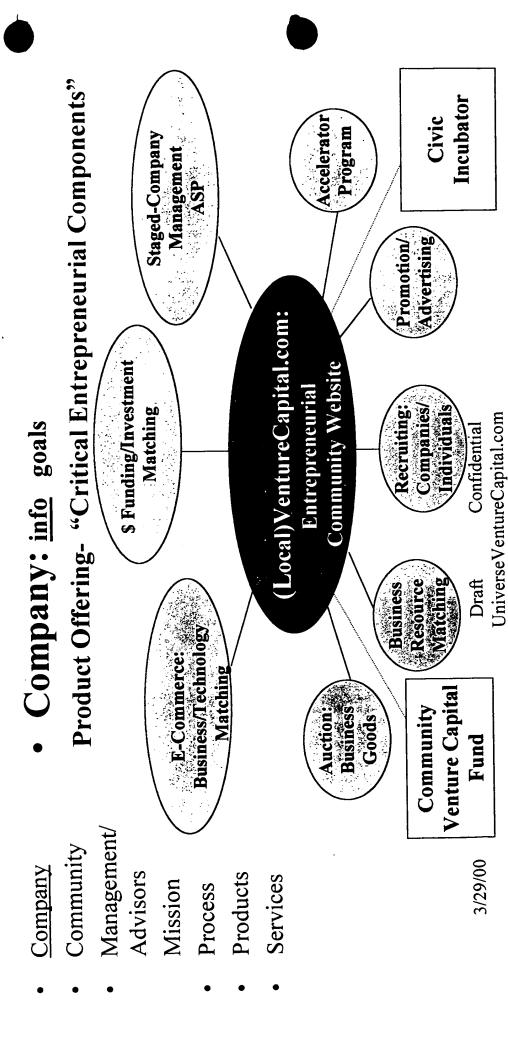


Company Directory List Company Postings Entrepreneurial Business Community Board

Company Postings Diamonds In The Rough Funding: \$50,000-\$1M \$1M-\$10M \$10M-\$50M Distribution E-Commerce HR/Recruit M & A
Marketing Manufacturing
Strategic Platforms Services Technology
(category sub-headings)
Exec Sum B-Plan SWOT Analysis Road Show 24/7 Video TM
Company Stage Seeking Description D.I.T.R.
Location

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ABOUT US



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